

APPROVED  
Ministry of International and  
Interregional Relations  
Nizhny Novgorod Region  
O.Y. Guseva

**REGULATION**  
**on the International Art Contest**  
**«NIZHNY IN COLORS»**

**1. General provisions**

1.1. This Regulation regulates the status of the International Art Contest «Nizhny in Colors» (hereinafter referred to as the Competition), as well as defines the purpose, objectives, and procedure for conducting the Competition, the requirements for Participants and their Artworks, and the procedure for submitting them.

1.2. The Art Contest is organized by the Ministry of International and Interregional Relations of the Nizhny Novgorod Region.

1.3. The following basic concepts and terms are used in this Regulation:

– **Art Contest** is an event held to achieve the goals and objectives of this Regulation, as well as to identify the most deserving Participants and award them the status of finalist and winner.

– **Organizer** is the organization responsible for conducting the Contest.

– **Partner** is the organization that contributes to the conduct of the Contest.

– **Organizing Committee** is a group of people responsible for organizing and conducting a set of events to implement the Contest.

– **Participant** is an individual who meets the necessary criteria of the Competition Regulations and has submitted an application to the Organizing Committee for Participation in the Competition in the prescribed form and within the specified timeframe.

– **Winner** is a Participant in the Competition who has received the highest number of points and has been declared the winner by the jury.

– **Author** is an creator of the Artwork submitted for evaluation during the Art Contest process.

– **Artwork** is a piece of art (drawing, painting, poster, or digital image) submitted by a Participant in the Competition as part of their online application for Participation in the Competition, which meets the requirements of the competition.

## **2. Purpose and objectives of the Art Contest**

2.1. The purpose of the Art Contest is to create a positive image of the Nizhny Novgorod Region in the Russian Federation and abroad, to increase interest in the region's history and culture, and to draw the attention of foreign Participants and compatriots living abroad to the attractions of the Nizhny Novgorod Region.

2.2. The objectives of the Art Contest:

- drawing the attention of foreigners and Russian compatriots living abroad to the cultural heritage and natural beauty of the region;
- providing an opportunity to reveal talents in artistic form through the creation of a Creative Work with an accompanying essay, poem, or video dedicated to the favorite places of the Nizhny Novgorod Region;
- encouraging the study and promotion of the historical landmarks and cultural features of the Nizhny Novgorod Region among a wide audience.

## **3. Terms of Participation in the Art Contest**

3.1. The following categories of Participants are eligible to participate in the Art Contest without age restrictions:

- russian Participants;
- foreign Participants;
- compatriots living abroad.

3.2. Participation in the Art Contest is free of charge.

3.3. The number of Artworks submitted to the Art Contest by one Participant is one.

3.4. The Artwork submitted to the Art Contest must be dedicated to a place in the Nizhny Novgorod region that is of value to the author.

3.5. Types of Artworks of the Art Contest:

- drawing (an image created by hand using pencils, paints, charcoal, and other tools);
- painting (an Artwork created with paints on a canvas, paper, or other material);
- poster (a graphic image of an advertising, informational, or promotional nature intended for public display).

3.6. To participate in the Art Contest, you must fill out an electronic form: provide your personal information and upload your creative work with an accompanying essay, poem, or video that meets the technical requirements (Section 3.7). You can submit your application for the Art Contest using **one** of the following links:

<https://forms.gle/Shoaad1AE51hCaHc7>

<https://forms.yandex.ru/u/6890c335d0468826703c915f>

3.7. Artworks submitted to the Art Contest must meet the following technical requirements:

– images are presented in universal formats such as TIFF, JPEG, PNG with a resolution of at least 300 dpi and the size of A2 format (420×594 mm) or A3 format (297×420 mm), CMYK color model;

– the accompanying essay is presented in PDF format, margins 2.5 cm each, Font Times New Roman, size 14, line spacing in the text is single, paragraph indentation (red line) is 1.25 cm wide alignment, the essay should be no more than 1 page long;

– The accompanying video is presented in the following formats: MP4, MOV (H.264/AVC or ProRes codecs), frame resolution: Full HD (1920×1080 pixels) or Ultra HD (3840×2160 pixels), frame rate: 25 or 30 fps, aspect ratio: 16:9.

3.8. Art works are not accepted for consideration:

– not relevant to the goals, objectives, and themes of the Art Contest;

– containing signs of extremism and terrorism, including inciting social, racial, national, or religious hatred, promoting the exclusivity, superiority, or inferiority of a person based on their social, racial, national, religious, or linguistic affiliation or attitude towards religion, inciting a terrorist act, and containing calls for aggression or violence that violate the laws of the Russian Federation.

3.9. Participants who submit works to the Art Contest that they are not the authors of are fully responsible, in accordance with the laws of the Russian Federation, to the owner of the exclusive copyrights for the submitted materials.

3.10. Educational institutions that have applied to participate in the Art Contest for their students are granted the status of Art Contest Partner.

3.11. To participate, you must fill out an online application (APPENDIX 1) and confirm that you have read and agree to the terms of the Art Contest (APPENDIX 2).

3.12. Information about the Art Contest on the Organizer's website can be found at the following link: <https://international.nobl.ru/>.

#### **4. Procedure for organizing and conducting the Art Contest, and determining the winners**

4.1. To conduct the Art Contest, the organizers create an Organizing Committee, which operates in accordance with this Regulation.

4.2. To evaluate the works of the Art Contest Participants, the Organizing Committee forms a jury consisting of professional artists and representatives of the Organizer.

The composition of the jury is published on the Art Contest Organizer's website and social media pages.

4.3. Dates of the Art Contest:

\_\_\_ August 2025 – announcement of the competition;

\_\_\_ August – 20 October 2025 – acceptance of applications and works;

30 October 2025 – evaluation of the competition works and awarding of the winners.

4.4. The Participants' Artworks are evaluated according to the following

criteria:

- compliance of the art work with the Art Contest theme;
- artistic and professional execution;
- content of the accompanying essay;
- literacy of expression.

4.5. All Participants of the Art Contest receive an electronic certificate of participation in the Art Contest. The winner of each category of Participants receives an electronic prize; there is also a separate category for the "Audience Prize of the Ministry of International and Interregional Relations of the Nizhny Novgorod Region", which receives a special prize from the Minister.

4.6. The Art Contest jury determines one winner in each category of Participants.

4.7. The results are summarized in an Art Contest report, which includes the Participants, Winners, and Partners.

## **5. Awarding of Art Contest Winners**

5.1. Winners are awarded electronic diplomas as Art Contest winners.

5.2. The Organizers and Partners of the Art Contest have the right to issue additional diplomas and give out commemorative prizes.

5.3. The results of the Art Contest are published on the website of the Ministry of International and Interregional Relations of the Nizhny Novgorod Region, as well as on its social media channels.

5.4. Information about the Art Contest results, certificates and diplomas, and additional prizes are sent to Participants and Winners by email, which is specified when submitting an application.

## **6. Copyright**

6.1. The exclusive right to the Artwork in the form submitted to the Art Contest belongs to its Author.

6.2. The Participants of the Art Contest grant the Organizers the right to use the works created by them, in the form of the Artworks presented at the Art Contest, for informational, social, educational, and other purposes unrelated to business activities, for the entire period of the exclusive right under the terms of a simple (non-exclusive) license. If the exclusive right to these works is subsequently transferred, the authors must inform the persons to whom the exclusive right is transferred or the right to use the work is granted.

6.3. In accordance with clause 6.2, the Organizer has the right to use the works of the Art Contest Participants in the following ways:

- reproduction of a work in the form of an Artwork submitted to the Art Contest, i.e. the production of one or more copies of a work or part of a work in any material form;
- public display of a work in the form of an Artwork submitted to the Art Contest, i.e. the demonstration of a copy of a work directly or through the use of any

technical means in places open to the public, at exhibitions, during events, and on advertising media when displaying social advertising in the constituent entities of the Russian Federation;

– making the work in the form of the Artwork presented at the Art Contest available to the public, including posting on telecommunication networks, including the Internet, showing in television programs broadcast or cable by broadcast or cable organizations, and posting in publications in periodicals.

## **7. Other conditions**

7.1. Submitting an application and submitting an Artwork for participation in the Art Contest in accordance with these Terms and Conditions constitutes the Participant's full and unconditional agreement to the terms and conditions of the Art Contest.

7.2. The Art Contest Participants are responsible for the content of the Artworks they submit. In the event of claims, complaints, or lawsuits from third parties, including authors or other copyright holders, the Participant agrees to resolve them on their own behalf and at their own expense.

## **8. Contact information**

The Contest Organizing Committee:

Website: <https://international.nobl.ru/>

Address: 603082, Nizhny Novgorod, Kremlin, Building 2

Ministry contact person: Mokina Mariia Sergeevna


Phone number: +7 831 419 38 24

e-mail: [mokina@mvs.kreml.nnov.ru](mailto:mokina@mvs.kreml.nnov.ru)

Appendix 1  
to the Regulations  
on the International Art Contest  
"NIZHNY IN COLORS  
№ \_\_\_\_\_

(to be filled in by the Organizing Committee)

**ONLINE APPLICATION FOR PARTICIPATION IN A ART CONTEST**

yandex online application	google online application
<a href="https://forms.yandex.ru/u/6890c335d0468826703c915f">https://forms.yandex.ru/u/6890c335d0468826703c915f</a>	<a href="https://forms.gle/Shoaad1AE51hCaHc7">https://forms.gle/Shoaad1AE51hCaHc7</a>
	
It is enough to fill out <b>one</b> online application	

## AGREEMENT WITH THE TERMS OF THE ART CONTEST

I have read and agree to the terms of the Art Contest. As an author, I have no objection to posting the Art Contest work free of charge on the Internet, using it in television and radio broadcasts and on outdoor advertising media on the territory of the Russian Federation, as well as publications in print media, including those dedicated to the Art Contest, for non-commercial purposes.

In accordance with the Federal Law of the Russian Federation of 27 July 2006 № 152-ФЗ "On Personal data" I consent to use my above-mentioned personal data for 5 years to compile lists of Participants in the Art Contest, publish lists on the website, create and send award documents of the Art Contest, send out competition materials, use in printed presentation and methodological materials of the Art Contest, submit to government authorities, to calculate the statistics of participation in the Art Contest, organization of participation in exhibitions and social advertising campaigns.

## СОГЛАСИЕ С УСЛОВИЯМИ КОНКУРСА

С условиями Конкурса ознакомлен(а) и согласен(на). Подтверждаю, что являюсь автором представленной на Конкурс работы и мною при ее создании не были неправомерно использованы объекты авторского права. В соответствии с условиями проведения Конкурса предоставляю право использования представленной мною работы установленными способами, в том числе путем ее размещения на безвозмездной основе в телекоммуникационной сети Интернет, использования в теле- и радиопередачах и на рекламных носителях на территории Российской Федерации, изготовления печатной продукции, а также публикаций в печатных средствах массовой информации, в том числе посвященных Конкурсу в некоммерческих целях.

В соответствии с Федеральным законом Российской Федерации от 27 июля 2006 г. № 152-ФЗ «О персональных данных» даю согласие в течение 5 лет использовать мои вышеперечисленные персональные данные для составления списков участников Конкурса, опубликования списков на сайте в сети Интернет, создания и отправки наградных документов Конкурса, рассылки конкурсных материалов, использования в печатных презентационных и методических материалах Конкурса, предоставления в государственные органы власти, для расчета статистики участия в Конкурсе, организации участия в выставках и информационных мероприятиях социальной направленности.

\_\_\_\_\_ ( \_\_\_\_\_ )  
 Signature Last Name First Name

Date of submission « \_\_\_\_ » \_\_\_\_\_ 2025.